

# MEDIA PARTNERSHIP



ADFEST 2025, "COLLIDE" will be held **Thursday 20 – Saturday 22 March 2025** at the Pattaya Exhibition And Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya, Thailand.

ADFEST greatly appreciates the continual support of our friends in the media, and below outlines the conditions and provisions for our media partners. Details of the provisions can be customised. For media partnership inquiries, please contact [PR@ADFEST.com](mailto:PR@ADFEST.com).

## **ADFEST commits to provide:**

- 2 complimentary passes with access to all ADFEST functions and press privileges
- Logo on the ADFEST website as one of our media partners with hyperlink to website
- Logo presence on sponsor backdrop at the festival venue

## **Media Partner commits to provide:**

- Online Media (includes website and social media)
  - Editorial
    - Publish all ADFEST press releases from present-May 2025, which must include Jury President appointments, Lotus Awards entry deadlines, speaker appointments, and coverage of the Lotus Awards winners
    - Publish at least one special features or interviews key juries or speakers. This will be agreed with ADFEST's PR team, subject to availability of juries and or speakers to arrange interviews prior to, during and following ADFEST
  - Web advertisement space
    - Publish ADFEST Call for Entries (Nov 2024-Jan 2025), Call for Delegate (Jan-Mar 2025), and Winners Announced (Mar-Apr 2025) banners with hyperlink to ADFEST website
- Print media (if applicable)
  - Editorial
    - Publish an article about the ADFEST 2025 in Jan-Mar 2025 issue (or closest issue)
    - Publish an article after the ADFEST 2025 to wrap up an event
  - Advertisement
    - Publish a full-page advertisement in your Jan-Mar 2025 issue (or closest issue)
- Send the news links and clippings to [PR@ADFEST.com](mailto:PR@ADFEST.com) after the press releases are published.
- Send at least one representative from the publication to cover ADFEST 2025 in Pattaya.

## **Duration of the partnership:**

- The media partnership is valid after the contract is signed until May 2025, and subject for renewal each year

Please note that ADFEST **does not** offer transportation or accommodation for its media partners.